

Presentation of TheSwitchers.org platform

It's online,

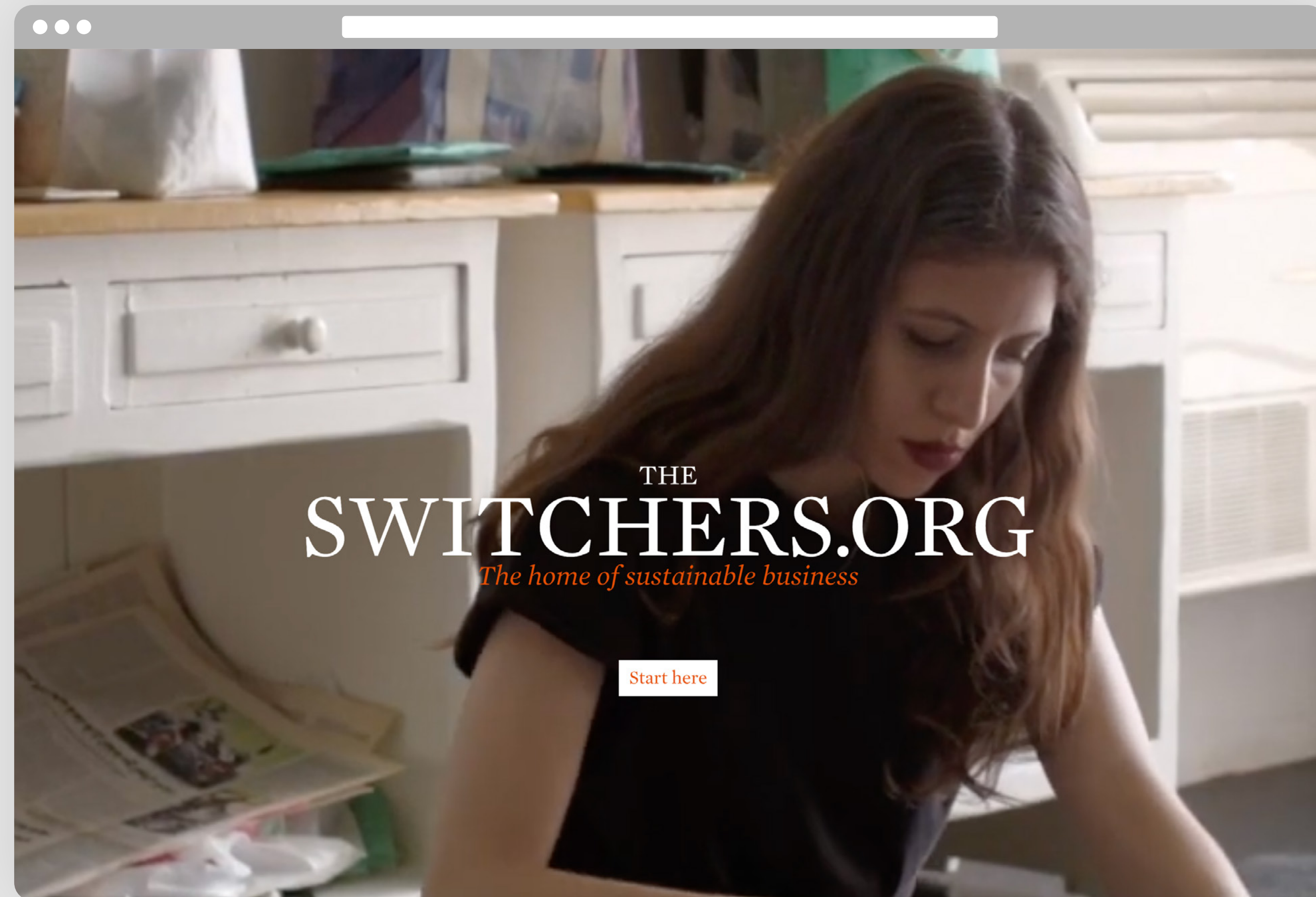
It's free,

**If you're working in the field of
Green Entrepreneurship, it's for you!**

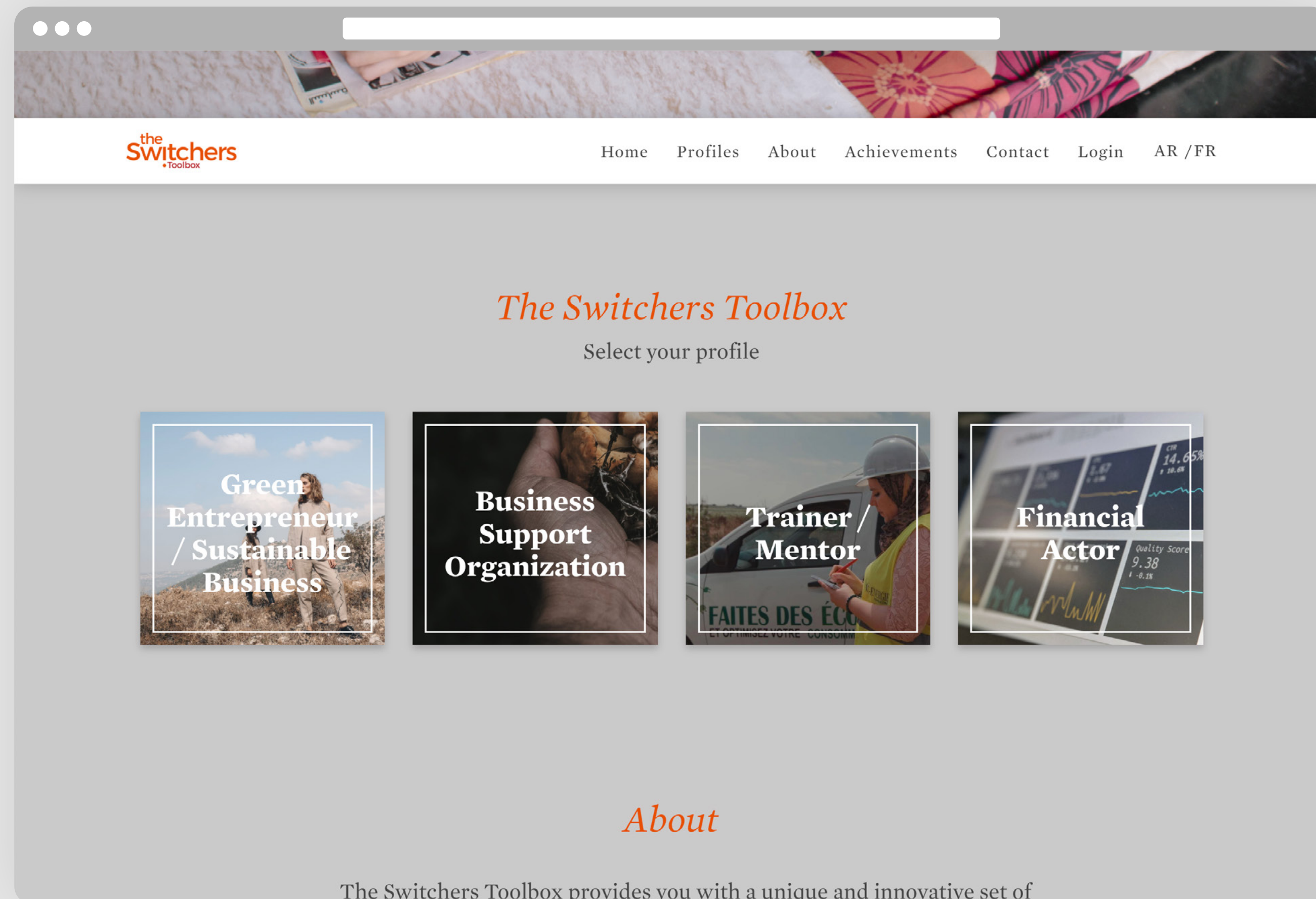
Current digitalisation trends, high internet penetration rate and challenges posed by the COVID-19 in the Mediterranean, are proving the potential of the e-learning and e-mentoring services in improving outreach and beneficiaries' participation, democratising enrolment and reducing training costs and risks such as non-attendance.

Within the framework of the EU-funded **SwitchMed** programme, the **Regional Activity Centre for Sustainable Consumption and Production (SCP/RAC)** started in 2018 designing and digitalising green business support methodologies developed in the last decade to promote sustainable entrepreneurship in the Mediterranean region.

Thanks to the active participation of practitioners, experts, business partners and entrepreneurs gathered from all the region, SCP/RAC has created **TheSwitchers.org**.



TheSwitchers.org web-platform is a learning and business development management system enabling interaction among entrepreneurs, business providers, mentors and financial institutions willing to develop novel business models in the domain of Green and Circular Economy.



TheSwitchers.org is particularly innovative thanks to its Toolbox, gathering a unique set of methodologies and tools for sustainable business development. You will access a wide range of tools to design, prototype, test and grow your business ideas.

Are you...

A Green entrepreneur?

It gives you access to innovative tools to create and grow your business model.

A Business Support Organization?

It offers an easy-to-use tool to manage training and incubation services.

A Trainer or Mentor?

It gives you the opportunity to digitally assist eco-entrepreneurs and track their improvements

A Financial Institution?

It represents a powerful tool to scout investment opportunities and reach financial deals.

**Sign up to the Toolbox and discover
the different cutting-edge tools and methodologies
SCP/RAC is putting at your disposal.**

In addition to the Toolbox,
TheSwitchers.org also hosts:

The SwitchersFund

The SwitchersFund is the impact fund for green start-ups in the Mediterranean, facilitating direct funding and business support services to existing and future green, circular and social entrepreneurs.

The Switchers Community

The Switchers Community is a community of inspiring change-makers in the Mediterranean region and a place where entrepreneurs that share a common passion for the environment can meet.