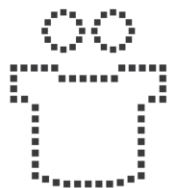


FABRIC AID®

The Fabric of Giving



**SwitchMed
Connect 2022**



FABRIC AID®



About us

FabricAID is a social enterprise founded in 2017 working to establish a socially and environmentally conscious value chain for the apparel industry by optimizing **collection, sorting, upcycling, and resale** of second hand clothes through socially conscious and sustainable brands.

Our circular model gives a new purpose to unwanted products and **limits the socio-economic and environmental damage of fashion** predominantly by offering decent clothing at extremely affordable prices to marginalized communities through a dignified shopping experience.



Sourcing



Sourcing

Clothing Collection Bins

Lebanon (200 Bins), Jordan (50 Bins)

International Collaborations



Fashion Retail Partnerships



CONNOLLY



Refashion



سوق الخلق BY FABRIC AID®

Donation Based Model

Souk El Khlanj is a second-hand retail brand providing a dignified shopping experience for marginalized communities at micro prices (average price below one USD per item).

Items sold at Souk El khlanj stores all come from donations collected through FabricAID's sourcing capacity.

Lebanon

Prices: 5,000 to 30,000 LBP

Wadi Al Zayne | Tripoli | Akkar | Bourj Hammoud

Jordan

Prices: 0.25 JD to 2 JD

Jabal Nathif

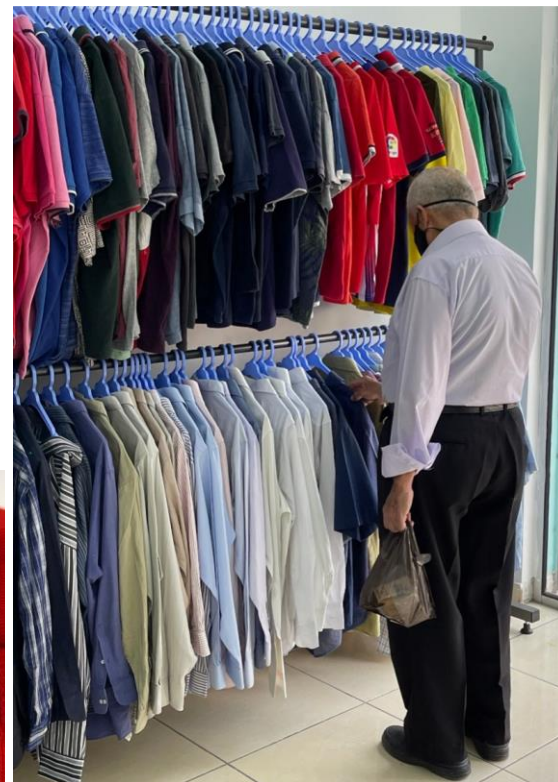
Al Taybeh

Jabal Al Nuzha

Egypt

Prices: 5 EGP to 30 EGP

Mansheya Nasir (Coming Soon)





Hybrid Model

Second Base is a thrift and vintage clothing brand giving a second chance to unique, hipster and extraverted clothing items that are usually undesired by the marginalized communities that FabricAID targets.

Second Base doesn't only sell vintage and thrift items, but also gives the clients the opportunity to sell their clothes in return for 25% cash back and 50% store credit.

Lebanon

Prices: \$8

Monot
Gemayzeh
Batorun

Jordan

Prices: \$16

Jabal El Weibdeh





Independent of Donations

Retail brand where people can buy and/or sell second-hand clothes while eliminating the middle-man. The brand is specialized in bartering international fast fashion brands, targeting middle-class communities.

Customers at Souk Okaz are welcomed to sell their gently used clothes (provided they follow the brand's list of accepted brands and conditions) for an attractive immediate cashback.

This brand is independent of the FabricAID donation cycle.

Lebanon

Av. Prices: \$4

Hamra | Furn El Shebek
Jounieh | Mansourieh
Tripoli | Saida (Coming Soon)

Jordan

Av. Prices: \$7

Tlal Ali



UP-CYCLING

SALAD

FABRIC
MERCH

قُمَص



SALAD

Upcycled clothing brand transforming clothes and especially suits unfit for resale into genderless ready wear capsule collections.

Sold through Consignment Deals and Pop-ups regionally and Internationally.

Av. Prices: \$120



FABRIC MERCH

Upcycled merchandise brand transforming scrap fabrics and clothing into a wide range of mass produced merchandise sold to corporations.

All proceeds go back to supporting the social enterprise FabricAID.

Sold through mass Production Deals regionally and Internationally.

Av. Prices: \$2





Upcycled merchandise brand transforming scrap fabrics and clothing into a wide range of individual products.

All proceeds go back to supporting the social enterprise FabricAID.

Sold through Consignment Deals and Pop-ups regionally and Internationally.

Av. Prices: \$20



FabricAID in Numbers

295,000 KG

Items Collected

468,000

Clothing Items Sold In Retail

116,000

Direct Beneficiaries

540,000 kg

Carbon Emission Reduced

720,000,000 liters

Water Consumption Reduced

60,000 kg

Fertilizers Reduced

117

Full-Time Employees

2.1 M USD

In Total Funding Raised

5X

Growth In Revenues In 2021



Awards and Recognitions

UN Champion of the Earth Award

Highest award given to individuals under the age of 30 by UN environment.

Denis Pietton award

A prestigious Award given by the french institute and the french ministry of foreign affairs for outstanding endeavors in helping fellow humans.

Global Social Venture competition in 2018

The award is one of the biggest competitions for social enterprises organized annually by the university of California Berkeley, FabricAID ranked first among 550 startups who applied for the competition.

Takreem Award

An initiative by Ricardo Karam that aims to honor Arab's accomplishments and bring Arab achievers to the forefront at a global stage.



Thank You

